



STEP BY STEP MATTERS

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Greetings LinkedIn members & associates, I write to you in one of my darkest periods. I feel like I am racing against death, as my illnesses keep getting worse, & yesterday I held a Vigil for one of my best friends & a member of Step By Step.

Frank Lista, 59, has been missing since November 3, 2016. On November 30th, about 100 friends & family gathered together to pray & organize search teams to find him. On top of all this Step By Step, my 21 year charity, and my only purpose for living, is dying. It's been a slow death as well, accelerating these past 2 years. At present, Step By Step has no funds and I am heading towards homelessness. I pray Frank is found. I pray Step By Step survives. I pray I can survive long enough & witness this dark period turn into an illuminating future full of brightness reaching our dream. My dream is to resurrect Step By Step. After completing 8 high profile campaigns, I worked 2 years preparing Step By Step's 9th Campaign & called it The Resurrection. The survival of Step By Step is much more important than my survival. I will give it every ounce of energy, right to my last breath.

The Resurrection has 6 Projects that are shovel ready. I strongly believe the first project, STEP BY STEP MATTERS (the Magazine project) will have a domino effect on the other 5 projects.

I called our charity's 1st Magazine Step By Step Matters. My full Step By Step journey from birth to present will be the feature story on the 1st issue. Other articles could include the famous 2007-2008 SOS4000 Yearlong Dairy to Lieutenant Governor David Onley. Our plan is to utilize our entire Step By Step base, which contains about 50,000 people who participated in the past 21 years of Step By Step activities, including our 8 campaigns, & thousands of events, throughout a thousand cities & towns in Canada, USA, Europe & Middle East. Also we can utilize my entire base before Step By Step from 1986 to 1996, when I worked as a drug crusader. Along with all my social networks, I wanted to make a plea to each & every person to donate \$30 & receive a tax receipt, and Step By Step's historic 1st Magazine STEP BY STEP MATTERS. I want to launch a magazine tour, starting with a huge press conference. I want to inspire agents who will hustle my story & turn it into a book and film.

Addressing the Global Organ Shortage. The motivation in getting funds & exposure for Step By Step with the Magazine project is to complete the other 5 projects. These projects combined will address the Global Organ Shortage, by tripling the rate of organ/tissue donations and tripling the number of lives saved by 2021. We will also enhance humanity, bringing countries, cultures, religions & people in general closer. Here are the 5 other projects

Motherhood, Pope Francis & The Torch Of Life. We would use our present Step By Step members. The 3 mothers of the famous organ donor families. Maggie Green, Marsha Gladstone & Abla Khatib would carry the Torch of Life together & pass it to Pope Francis. We have engaged in many activities with the 3 families, and the Torch was blessed by Pope John Paul 2, in 2001, when I walked across Canada. He wisely suggested that kids carry it, and from 2003 to 2013, almost 1,000 kids carried it through Canada, USA & Israel. Its would be considered a treasure for Vatican City to have this Torch find its way back with all the precious memories & a tribute to PopeJP2. Pope Francis has Israel/Palestine as one of his top priorities, having these mothers together would be a treasure to him, and Maggie, whose son Nicholas has almost become a saint in Italy. This event would empower women in so many ways for many years and boost







Torch Of Life Walk in Memory of Yoni & Ahmed. We would organize a Torch walk from Tel Aviv at the spot where Yoni was hit to Jenin to where Ahmed was shot. The inspiring stories of a Israeli, 19 year old Yoni Jessner, who was killed by a Palestinian Suicide Bomber in Tel Aviv, and his family donated his kidney to a young Palestinian girl, and 12 year old Palestinian Ahmed Khatib who was accidentally shot by IDF soldier and his family donated 6 organs to Israeli kids were embraced by the world. Yoni's family & Ahmed's family carried the Torch Of Life together in Canada in 2012. This project obviously full of risk, will honour the memories of Yoni & Ahmed, and hopefully inspire the world.

Torch Of Life Walk in Memory of Nicholas. We would organize a Torch walk on the highway where Nicholas was shot, in Calabria. My father's birthplace was a few kilometres from the spot where he was shot. It was the Nicholas effect, that originally brought to this issue to the forefront, especially in Italy, where Nicholas & the Green family are considered saints. In 1994, the 7 year old boy was shot during a vacation in Italy and the family donated his organ/tissues to 7 Italians. "Today we learned a lesson in civility" announced a famous TV Host

World Student Torch Of Life Relay. We would organize thousands of students to carry the Torch in 195 countries in a 4 year campaign. We had organized hundreds of students to carry the Torch in their respective communities across Canada in 2007-2008. We continued in 2009-2010 by starting in Wasilla, Alaska, across Canada to Washington DC. I was determined to make through the rest of USA & 34 more countries to Argentina, when the bank was about to take my house. This is the campaign that Step By Step excels in. We have the experienced road team members, and many other trademarks that inspired the world with our previous campaigns. You can say that we took a little break and now we are determined to have students relay the Torch around the world.

The Toronto Challenge. We built a Torch Trek through all 44 wards of Toronto. In each ward the Torch would settle for a week broadcasting live all the characteristics of that community. Together with, the Schools, Churches, Police, Cultural Groups etc..they would act in harmony to recruit as many donors as possible, highlighting their community while we were there. We would very healthy competitions between the wards, in reaching the most donors. By improving the rate of organ donors in Toronto, which is at 16% to 50%, the rate in Ontario would be raised to 70%, making it one of the world highest in world. This model can used in cities across Canada & the world

My deathbed wishes.. So let me begin by sharing my wish list or my deathbed wishes

I need a Magazine team to prepare the 1st Magazine & others editions to follow. Or we can piggy back on an existing magazine, but have the ability to use our tax receipts.

I need a printer prepared to donate print, in exchange for in kind tax receipt, and huge



I need Agents that could sell my story to existing networks, VICE, Netflix, etc..I hope that they are selling my past, present, and the vision I have with these projects.

I need fundraisers who can sell our vision to the private & public sector & Government sector

I have an excellent Road Team, but will need to expand to more personnel.

Public Relations carrying out this vision, but expanding it as well. For instance, we can arrange to have every celebrity & dignitary to do a photo op with the Torch of Life and challenging to see which one gets the most hits

I need more board of directors that can help deliver this mandate, or simply carry our Step By Step's 9th Campaign, the Resurrection

By 2021, we will have almost a million more people alive, because of our actions. And miracles will happen in our humanity as result of the power of organ/tissue donations worldwide



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